

Custom Medical Animation

Strategically Focused

- Complex medical concepts become clear and simple.
- What's needed is shown; what's not is omitted.
- Content is designed specifically for your target audience.

"[Medmovie's] ability to illustrate and animate new devices ... has resulted in a number of marketing 'home-runs' for me over the years."

Sally Pellegrino, Director, Marketing, X Technologies Inc.

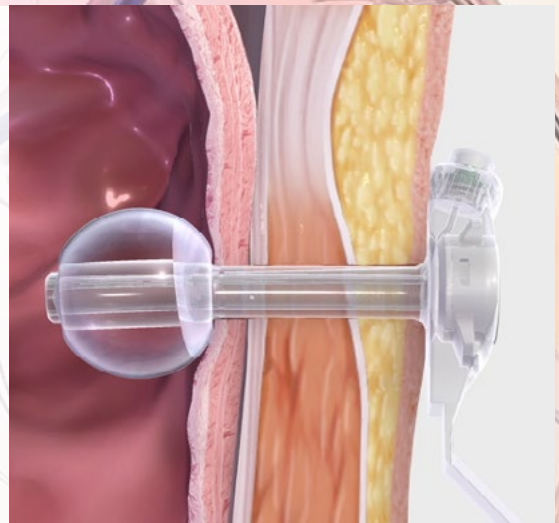


Validated for Accuracy

- Medmovie's medical animators have superior anatomical expertise and training.
- 3D anatomical models are verified for accuracy.
- We work directly with your medical team to meet and exceed your standards.

"At Cook Medical, our Brand is Accuracy. ...Medmovie has become our preferred animation partner."

Bud Vibbert, Multimedia Manager, Cook Medical



Cost-Effective

- Our existing 3D model collection keeps your costs low.
- Using your engineering models allows for accurate device representation and saves modeling costs.
- Animation footage and stills can be used in sales tools, apps, and printed marketing materials.

"The result is a powerful set of visual sales tools... Medmovie's costs were reasonable, and by helping us increase sales there was an excellent ROI."

Susan Floer, Global Product Manager, GE Healthcare

