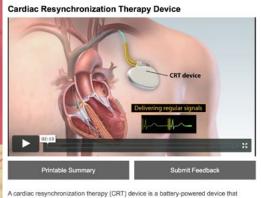
## medmovie.com®

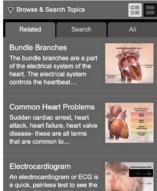
Illustrating life...Powerful visuals for health and medicine.

# Cardiovascular Video Library System



A cardiac resynchronization therapy (LR1) device is a battery-powered device that sends electrical signals to your heart in a coordinated manner.

CRT devices are often used to treat conditions where electrical signals do not flow through the heart normally. Bundle branch block is a condition where electrical signal travel too slowly through the bundle branches in the heart. This causes the ventricles to contract used heacuse they are not coordinated. Bundle branch block is common to



#### The Simple Solution for Educating Heart Patients

Medmovie offers a low cost way to provide HD videos of key conditions, tests, and treatments to increase your heart patients' understanding and satisfaction. Our Cardiovascular Video Library (CVL) can be a branded and easy-to-launch and hosted solution for your website, PHR, mobile devices, and patient rooms. Content is branded with your logo and colors with no advertisements. Our videos are validated by our physician editorial board and used by leading cardiovascular trade associations including: American College of Cardiology, Heart Rhythm Society and the American Society of Echocardiography.

### Video Library

- Private labeled interface with your logo and color scheme.
- Over 50 topics include: anatomy, conditions, diagnostic tests, procedures, medications and wellness videos.
- Printable summary pages as single page PDF.
- Thumbnail images for use in your website design.

## Smart Cloud Solution

- Great user experience, high bandwidth capability, mobileready and connected HDTV compatibility (powered by VimeoPro).
- Optimal cloud performance with massive pool of resources that can scale up as needed (powered by Rackspace).
- Superior analytics for tracking topic views and unique users (powered by Google).

#### Validated Content

- Media used by American College of Cardiology, Heart Rhythm Society, American Society of Echocardiography and other leading cardiovascular focused organizations worldwide.
- Reviewed by our MD Editorial Board.
- Improve patient understanding, satisfaction and H-CAHP Scores.

Call to get started: 895.225.6400 mail@medmovie.com | medmovie.com®

